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## TOUGH JOB AT GOLF CLUB

When Ace Kind Ltd was asked to refurbish and retile the shower and changing facilities at the prestigious Shifnal Golf Club, in Shropshire, they were expecting a fairly straightforward job.

However, Adrian Holt, a director of the Staffordshire based building contractors, had no idea that the original plasterboard had started to disintegrate behind the tiles.

"We only realised that there was a serious problem when we started work. Over time water had seeped through to the supporting plasterboard, which had started to decay. There was no way we would have been able to mount new tiles on the

original plasterboard, even if we had wanted to," said Adrian.

When Ace Kind highlighted the problem to the Golf Club management they gave them the go ahead to replace the plasterboard, but rather than repeat the mistakes of the past Adrian proposed the use of James Hardie's HardieBacker' cement board.

"A lot of our business comes through word of mouth and we would hate to be associated with a shoddy job, particularly given the golf club's influential clientele. That is why we proposed replacing the decayed plasterboard with HardieBacker' as we knew that it has been specifically designed for tiling in wet areas."

Nick Symons of Ace Kind Ltd commented, "HardieBacker' was easy to cut and the tiles went on really easily and stuck fast. The installation process was exactly the same as ordinary plasterboard so there were no problems there. In fact we used a specialist tiling contractor and he liked it so much that he is now specifying it on his own jobs."

Hardiebacker cement board is a cement based, water resistant substrate for tiling. It has a 10-year limited guarantee and has been tried and tested by millions worldwide.

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