



Chafford Hundred, Essex

Developer won over by beauty, durability and speed.

American style is coming to Essex with the introduction of **HardiePlank™** siding to three blocks of new build flats at Chafford Hundred.

Site Manager, Steve Church, comments "We were impressed by the aesthetic and longevity of **HardiePlank™** siding and when we factored in the speed of build and support from the James Hardie® sales force, it was an obvious choice to make. The competitive pricing of the product naturally helped the decision as did the great service we received.

Our build team has benefited greatly from the on-site training and has found **HardiePlank™** siding very easy to work with. In particular the team found that the protective lamination on **HardiePlank™** siding ensuring everything was kept clean, even on a busy site. Our contractor loves the product so much he's even considering using it on his own home!"

HardiePlank™ siding can bring your imagination and your houses to life. This new colourful and versatile siding product flies in the face of convention. Not only does it offer freedom, flexibility and freshness for your designs, the warranty guarantees that it

will still look great year after year. **HardiePlank™** siding has the texture and good looks of wood but the durability to stand up to the toughest conditions, including the ability to resist fire and insect damage. It is also easy to install and can be nailed straight onto the wall. So now you can promise your clients the great look of wood but without the hassle. Tried and tested around the world, **Hardieplank™** siding creates homes with character and the only thing that peels, cracks and chips is convention.

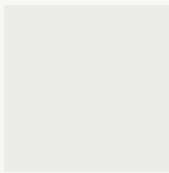


To find out how **Hardieplank™** siding could add character to your home call 0800 068 3103 or visit our website at:
www.jameshardie.co.uk

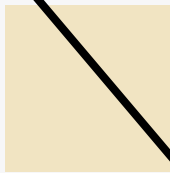


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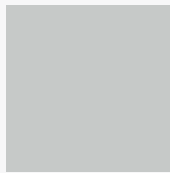
and can be nailed straight onto the wall. So now you can promise your clients the great look of wood but without the hassle. This product is only available from James Hardie®; the world-wide leader in this field. Tried and tested around the world, Hardiplank® creates homes with character and the only thing that peels, cracks and chips is convention.



Arctic White
JH10-20



Sail Cloth
JH20-10



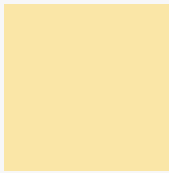
Light Mist
JH70-10



Traditional Red
JH90-10



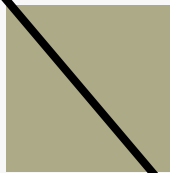
Parkside Pine
JH60-30



Woodland cream
JH10-30



Khaki Brown
JH20-30



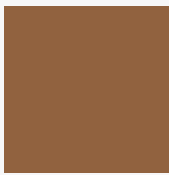
Heathered Moss
JH50-20



Boothbay Blue
JH70-20



Iron Gray
JH90-30



Rustic Brown
JH80-40



Ocean Blue
JH70-40



Midnight Black
JH90-40



Low Maintenance



Highly Durable



Fire Resistant



Vermin and
Termite-resistant



Easy to Install



To find out how Hardiplank® could add character to your home call 0800 068 3103 or visit our website at: www.jameshardieeu.com