



Clearwater House, Uckfield

A splash of style and service from James Hardie.

Formally the head offices of owners and developers Clearwater Developments Limited, Clearwater House is a development of seventeen stylish apartments in Uckfield, Sussex. Clearwater's eclectic mix of exterior applications consisting of bricks, tiles, glass and **HardiePlank™** siding gives it a unique, distinct style.

Steve Neilly, Director of Clearwater Developments Limited comments, "**HardiePlank™** siding gives this project a very professional look. It blends effortlessly alongside the other exterior applications and simultaneously gives the apartments a distinct visual style that is very pleasing to the eye. Originally we planned to use wood and Eternit Weatherboard, but when we learnt about **HardiePlank™** siding that all changed. **HardiePlank™** siding's unique qualities, such as its Class A2 flame resistance and durability, as well as its availability and good value were all key influencing factors in our decision. We've found the product easy to use and the fact that **HardiePlank™** siding is cement based, is also a big advantage in that it will withstand cold windy climates."

It's not just the look and qualities of **HardiePlank™** siding which have impressed the developers of Clearwater House. The support they have received from James Hardie has also been a

major plus factor. Steve Neilly continued, "James Hardie went that extra mile in terms of customer service. We were provided with extensive face-to-face product training to ensure that our builders felt confident using the product. James Hardie also assisted us in obtaining the best tools for the job, which proved very popular with our builders and colour coordinated paint and mastic to ensure the aesthetic character of the apartments."

HardiePlank™ siding can bring your imagination and your houses to life. This new colourful and versatile siding product flies in the face of convention. Not only does it offer freedom, flexibility and freshness for your designs, the warranty guarantees that it will still look great year after year. **HardiePlank™** siding has the texture and good looks of wood but the durability to stand up to the toughest conditions, including the ability to resist fire and insect damage. It is also easy to install and can be nailed straight on to the wall. So now you can promise your clients the great look of wood but without the hassle. Tried and tested around the world, **HardiePlank™** siding creates homes with character and the only thing that peels, cracks and chips is convention.



To find out how **HardiePlank™** siding could add character to your home call 0800 068 3103 or visit our website at:
www.jameshardie.co.uk