



The Naxos Building, SeaCon Wharf, Docklands, London E14.

Standing tall - prime position Docklands dwellings now have quality to match thanks to James Hardie.

Prestigious district.

The Naxos Building located on Docklands SeaCon Wharf is a jewel in this prestigious district's property crown. The development will boast stunning river views from a range of contemporary apartments and penthouses all within beautifully landscaped grounds. The Naxos Building will also offer something that its imposing neighbours don't - hassle-free, maintenance worry free bathrooms due to the use of **HardieBacker™** cement board in the build process.

Perfect condition for years to come.

James Hardie, is working together with property developer, St James Homes, to install state-of-the-art bathrooms into eight penthouse apartments in The Naxos Building. Each of these will have 150m² of **HardieBacker™** water resistant, cement board, underneath the floor and wall tiles. Commenting on the use of this product, the contractor at Laing O'Rourke said: "Previously I would have used screed for a project of this nature but having seen the difference that **HardieBacker™** cement board makes to tile adhesion and performance, I felt that it was the obvious

way to go." Regional sales manager for James Hardie added, "These apartments are significant investments for their eventual owners who do not expect to have to re-tile their bathrooms within a matter of months because the tiles have lifted. **HardieBacker™** cement board guarantees that these rooms will remain in perfect condition for years to come.

"The build team has also seen more immediate advantages to working with **HardieBacker™** cement board. Laing O'Rourke says: "**HardieBacker™** cement board has proved itself very competitive and easy to use. It is definitely better to work with than other materials that we've used in the past.

Penthouses in The Naxos Building are set to retail at £1,300,000 with the development completing soon. St James Homes have already specified **HardieBacker™** cement board for use in the penthouses of the second phase of the SeaCon Wharf development, SeaCon Tower.



To find out how **HardieBacker™** cement board could improve your developments call 0800 068 3103 or visit our website at: www.jameshardie.co.uk



Hardibacker® is a new, unique, high performance, water resistant tile backerboard. The cement technology is proven all over the world. It won't swell. It won't expand. It will keep your tiles just where you want them. Hard on the wall. There's only one word to remember. **Hardibacker®**.

Product	Dimensions mm	Piece weight kg	Pallet quantity	Pallet weight kg	Pallet dimensions mm
Hardibacker 250	1500x900x6	12.5	60	790	585x1500x900
Hardibacker 500	1500x900x12	19.4	40	820	695x1500x900

IMPERVIOUS TO WATER DAMAGE

SUPERIOR TILE BONDING SURFACE

CEMENT BASED STRONG AND DURABLE

EASY TO INSTALL

EASY TO CUT



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