

HardiePlank®

Fabulous Fascias,
Essex

South East home improvements

With three decades of experience in the fascia business, Gary Stevens knows what works.

As owner of The Fabulous Fascia Company, Gary has been providing high-quality improvements on homes for years, but says he hasn't found anything to match the quality of HardiePlank® weatherboard.

Hunting for an improvement on established products he was using, Gary had HardiePlank® recommended to him, and found the versatility of the product impossible to ignore.

"As soon as I was introduced to HardiePlank® I was hooked" said Gary. "The product is so superior to plastic, much better than the grained vinyl we were previously working with.

"The more people see and hear about James Hardie, the more they fall in love. There is more awareness now, customers like the authentic 'wood' look."

Five times thicker than vinyl cladding, the product's low maintenance upkeep appealed to Gary. He believes HardiePlank® cladding is delivering not only great visible results for his clients, but long-lasting reassurance there will be no further outlay on keeping that look.

As James Hardie preferred contractors, Gary's installers underwent rigorous training and assessment to ensure a perfect fit every time.

Having worked with other materials, the flexibility of HardiePlank® to create any design quickly became popular.

"We've developed a real pride. We feel we have something that's a first-class product and we can offer a first-class fitting service" said Gary.

With customer experience central to his business, Gary says the broad range of colours and ability to create classic or contemporary looks can deliver the desired style and character to each project.

"I like to sell the best quality products that I can," he said. "This product really does transform houses."

"HardiePlank® is universal in its appeal and there are very few houses it's not appropriate on, particularly with the choice of colours."



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