

HardiePlank®

Green Park Village,
Reading



Leading design change in Berkshire

Leading residential developer St Edward has announced the launch of a new phase at one of the most desirable and large scale developments in Reading.

Longwater Reach is a collection of 74 two, three and four bedroom houses at Green Park Village being created by St Edward, part of the Berkeley Group. The new phase will include superbly-appointed New England-inspired properties, with architecture reflecting the coastal charm of stylish seaside towns such as Cape Cod and the Hamptons on America's east coast.

Exterior design traits include classic HardiePlank® weatherboarding in Arctic White and Midnight Black, providing a natural timber effect, long-lasting durability and a stunning finish. Colour matched finely-finished balconies and window frames complete the look, with natural landscaping and pathways, all designed to blend into the development's calming waterside backdrop.

Each collection at the Village - all finished with James Hardie® products - will have its own distinctive character and Longwater Reach is no exception.

Kam Mackrory, marketing manager at Berkeley Group, says: "Gone are the days of standard brick box houses. Our discerning customers are

looking for homes with true character, and these leading edge designs reflect this.

"The use of colour has been particularly important to us to achieve the desired aesthetic effect, and we are delighted with the positive response of prospective homeowners".

Located south of the city centre, adjacent to Green Park Business Park, Green Park Village is spread across 60 acres surrounded by green open space with trim trails, cycle routes and nature paths. This unique development will provide a first for Reading's property market - a beautiful lakeside retreat, with many homes offering stunning waterside views.

"Choosing to use HardiePlank® was an important decision for us, we needed a material that would stand the test of time".



At a glance

Village development of more than 750 homes

New England inspired properties

HardiePlank® weatherboard specified in seven colours